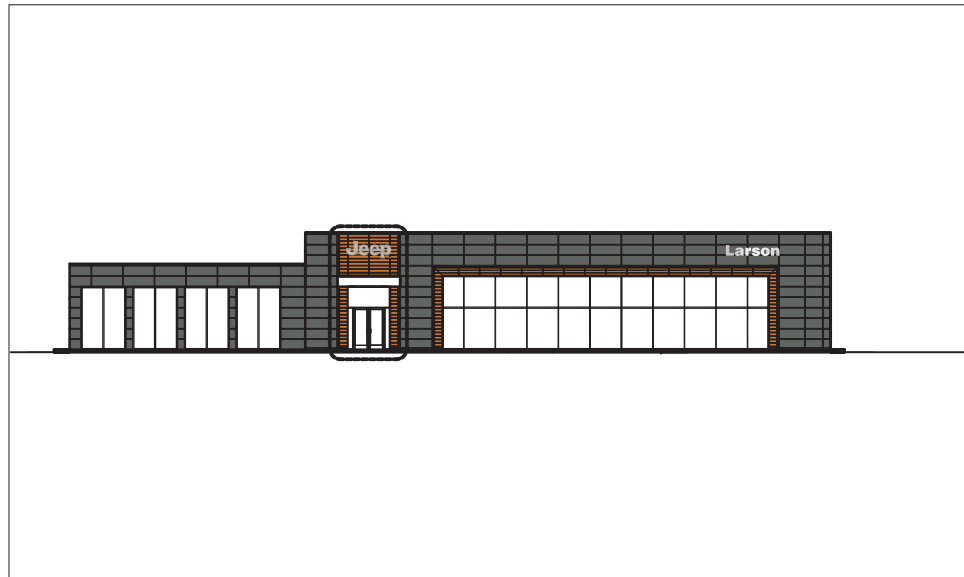
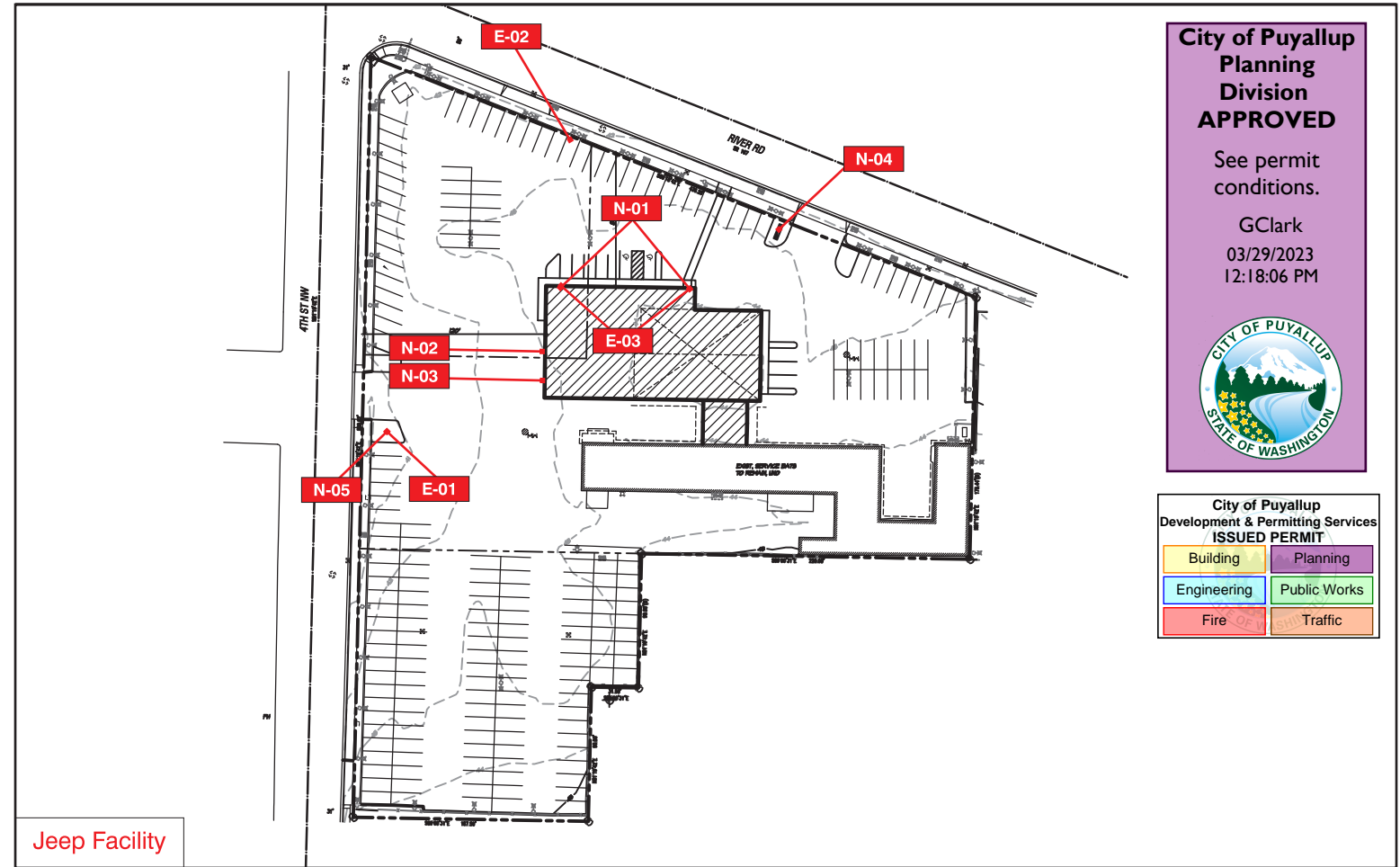




SITE BRANDBOOK



- I CODE RESEARCH
- II INVENTORY/SITE PLAN
- III INVENTORY/RECOMMENDATION
- IV RECOMMENDED SIGN DETAIL



INVENTORY			RECOMMENDATION	
Sign	Existing Type	Action	Sign Type	Description
E-01	Custom CPO Pylon	RO	Pylon	Dealer to Remove Only
E-02	Custom 3M Panagraphic Reface	RO	Pylon	Remove Only
E-03	12 Series Ram Badge, 30 DNL"	RO	Wall Sign	Remove Only
N-01	No Existing Sign	New	Wall Sign	J-34 Jeep Letters, DNL-34 Dealer Name Letters
N-02	No Existing Sign	New	Wall Sign	Support Channel Letters Service
N-03	No Existing Sign	New	Wall Sign	Support Channel Letters Express Lane
N-04	No Existing Sign	New	Monument	JT-5 Jeep Totem at 20'-0" OAH
N-05	No Existing Sign	New	Monument	JM-4 Jeep Monument at 10'-0" OAH

RO - Remove Only	LS - Leave Sign	RL - Relocate	RR - Remove/Replace	RTF - Retro-fit	RF - Reface
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