



**Jeff Brown Architecture**

City of Puyallup  
**Planning Division**  
333 South Meridian  
Puyallup, WA 98372

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## **Washington State Fair**

### **Gold Gate Entry Canopy and Plaza** - Pre-Application Narrative

The Washington State Fair (WSF) is embarking on the replacement of the previous Gold Gate entry structure, which was removed a number of years ago. In addition, the WSF is conducting a redesign of the exterior and interior of Gold Gate Plaza's accommodate a safe and uncongested flow of visitors for the Springs and Summer fair events and the other year-round scheduled events.

#### **Gold Gate Entry - Canopy**

The Gold Gate Entry Canopy is a steel frame and tensile-fabric structure manufactured by Birdair. The canopy height is currently set 34' 6". The canopy is supported by (4), approximately 36" diameter, concrete columns. The engineering of the structure will comply with current and applicable IBC and local Geotechnical analysis and engineering guidelines.

#### **Plazas**

**Exterior Plaza:** The Exterior is defined by plaza areas located on the outside of steel fence gated entry towards meridian and 9<sup>th</sup> Street. This area consists of both vehicle traffic deterrent bollards towards Meridian and 9<sup>th</sup> and standard bollard arched between flanking buildings on the East and Northwest ahead of the fenced and gated entry. The exterior walking surface will consist of pavers, pervious and impervious concrete. The surface area drainage will be designed to conform to required surface water standards.

**Interior Plaza:** The Interior Plaza will consist of the demolition of the existing fountain feature and the sub surface re-networking of services consistent with fair operations, including but not limited to power, data, sanitary sewer, and storm sewer. The surface development of the Interior Plaza will consist of center point features ranging from and simple paved circular area to a vegetative landscape area, a possible water feature, and sub-plaza surface expressions. Materials for the Interior Plaza shall include pavers, pervious and impervious concrete along with the fore-mentioned vegetative landscape.



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### **Fair Identity Markers**

The Washington State Fair has been an integral piece of the history of the city of Puyallup, Pierce County, and the State of Washington for 123 years. Locally, the Fair is a cultural and economic destination node for the City of Puyallup. Over the many years of organic and planned growth, the Fair continues to make improvements which enhance and refresh the Fair experience for the Public Good. There are very few other institutions in the State of Washington which perform the consistent entertainment and cultural impact as that of the Fair.

These pre-application documents depict the Gold Gate Canopy having the 'identifying marker' of fixed letters arrayed across the gentle contour of the Entry Canopy. In addition, these documents indicate an iconic W sculpture placed on a pedestal, along the center axis in the Exterior Plaza. It is envisioned that this sculpture would be fabricated with steel, polished and finished with a high gloss, automotive/industrial grade, 'red' finish with graffiti resistant clear coats.

### **Signage**

The Fair proposes to remove the two tall, vertical sign structures located in the current Exterior Plaza and replace them with a single 10' H x 20' W, digital message integrated into the North wall of the building on the east side of the plaza. The sign is understood to mark coming and current events.

### **Landscaping**

The Fair proposes to coordinate with the city of Puyallup for any plantings appropriate within or near the Gold Gate Exterior Plaza.

### **Storm Water**

The Fair proposes to coordinate with the city of Puyallup for surface water management of this project.

### **Lighting**

**Gold Gate Canopy:** Along the upper portions of the horizontal struts of the canopy structure, concealed, programmable, 'strip' style LED lighting will be placed to offer a soft glow to the canopy. In addition, over the tops of the (4) concrete columns LED lighting will be placed for soft upward illumination to be utilized as an alternative or possible in conjunction with the upper strut lighting.

**Landscape Lighting:** Landscape lighting will be proposed as the project design matures.

### **Entry Fencing and Gates**

The Fair entry fencing and gates will be a removable system and fabricated of steel (powder coated). Operations of the Gold Gate entry and exiting will be consistent with current Fair practices.

End of Narrative

### **Jeff Brown, AIA NCARB**

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